

FROM BRICK TO BRICK-PROOF PHONE

THE EVOLUTION OF THE MOBILE

When the first mobile phones arrived on the scene early users could barely have imagined the speed at which innovation would improve - and most importantly shrink - the technology. Here's a timeline to show how far the mobile phone market has come.

1960s



Soldiers use the pre-cellular "radio common carrier". Like a walky-talky but uses a phone network and has its own phone number.

1970s



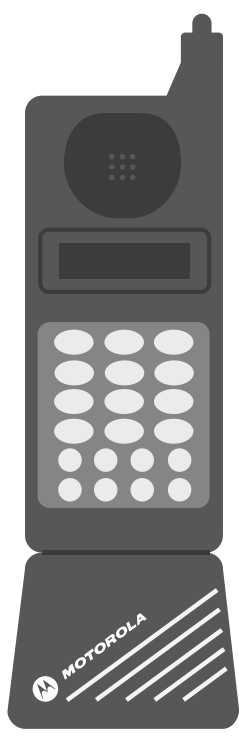
Motorola engineer, Marty Cooper, makes the first call from a "real handheld portable cell phone".

1980s



"Wall Street" mogul, Gordon Gekko, (played by Michael Douglas) places the Motorola DynaTAC (30 minutes talk time, eight hours standby, High Street price £3,500) in the mainstream.

1989



The clamshell phone, pioneered by Motorola with the MicroTAC, makes mobile phones smaller, more futuristic and, importantly, more convenient with their smaller size and innovative flip design. It even had a calculator "app"!

1992



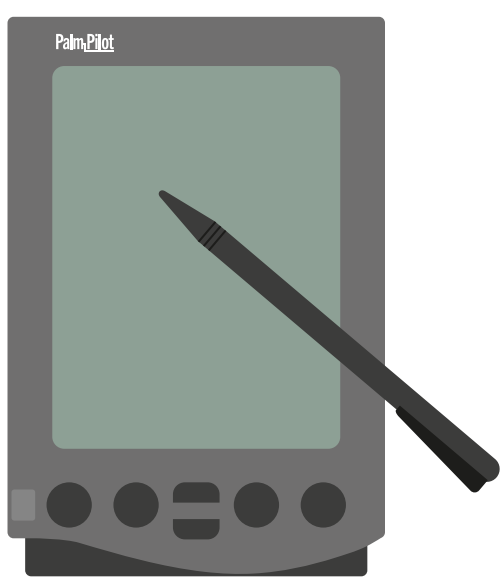
Nokia 101, first Nokia "candybar phone", and the first designed by Frank Nuovo. It was easy to use and set the bar for the phones that followed.

Mid-90s



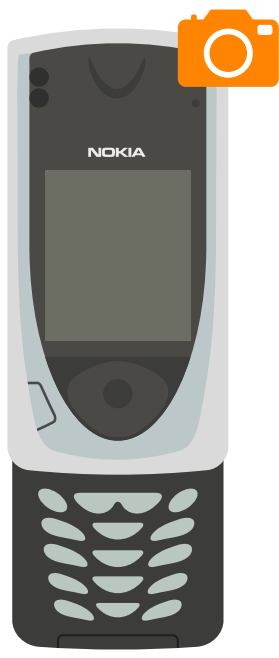
The mid-90s were characterised by a range and varieties of clamshell and candybar phones.

Late-90s



The PDAs of the late 90s with their 'first generation' touchscreens, wireless connectivity, virtual keyboards and mp3 capability set the way for many of the smartphones of today. Ruggedized versions also set the way for the tough and ruggedized phone market.

2002



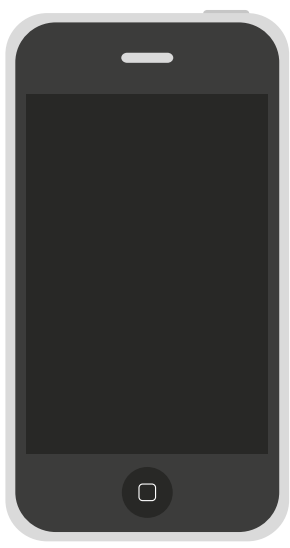
The Nokia 7650 is Europe's first phone with a built-in camera.

2003



Patricia Hewitt MP, Secretary of State for Trade and Industry, makes the first phone call on the UK's 3G network'. 3G users have the choice of three handsets: the Motorola A830, the NEC e606 and NEC e808.

2007



Apple Inc. introduces the iPhone, for many the definitive smartphone and the first to use a multi-touch interface.

2008



Release of the HTC Dream, the first to use the Android operating system.

2015



Tough, ruggedized, waterproof and dustproof phones are clearly the future. We can also expect improved battery life and more powerful processors.

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