



How to TREAT YOUR COLD SORE WITH HERSTAT



If you suffer the horrors of cold sore outbreaks you have probably been searching for a treatment that works. Well, Herstat ointment, which contains propolis, has been proven to speed up healing and provide effective pain relief when used as directed.

HERE'S HOW IT CAN HELP YOU

1



Always keep a tube of Herstat to hand so that you can get it to it quickly when you feel a cold sore is on its way.

2



Apply Herstat Cold Sore Care ointment as soon as you feel the tell-tale tingling sensation, but don't worry, it can be applied at any stage and will still shorten the duration of the outbreak.

3



x2 hrs

For most effective results, apply Herstat every two hours or at least five times a day throughout the symptomatic stages of your cold sore.

4



Set an alarm to remind you to apply the ointment - regular applications will help to reduce the nasty symptoms of a cold sore and aid pain relief, as well as speeding up the healing time.

5



In clinical trials, cold sore sufferers who used Herstat every two hours were clear of all symptoms, on average, by six days - that's a whopping 3.5 days faster than those using a placebo cream.

6



When your cold sore has disappeared keep your lips and skin protected from wind and sun damage with the Herstat LipCare Stick which contains Propolis Extract ACF.

HERSTAT

PLACEBO

CLINICAL TRIAL - PROVEN RESULTS

In a double-blind trial participants were randomly given a product to test on their cold sore outbreak - of those who completed the trial, **35 patients had received a placebo**, while **33 patients received Herstat**.

All patients applied their product five times per day during an outbreak and recorded the progress.*

SYMPTOM FREE

6.24 Days

On average, Herstat users' skin was free of symptoms within 6.24 days

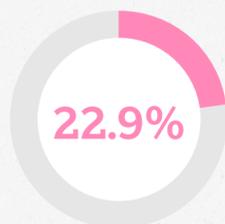
9.77 Days

Placebo users' skin was not clear until, on average, 9.77 days

PAIN FREE

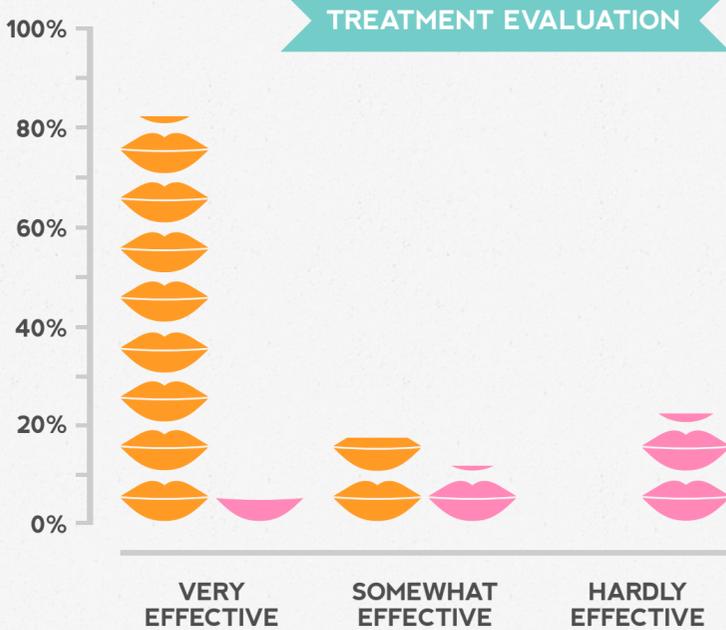


100% of Herstat users were pain free after 7 days use

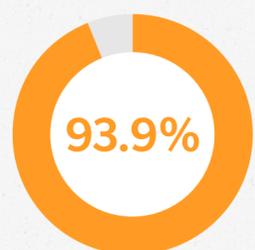


22.9% of placebo users were still suffering pain at 7 days

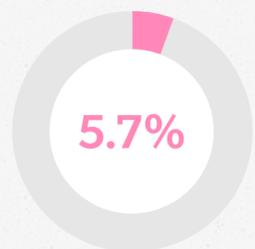
TREATMENT EVALUATION



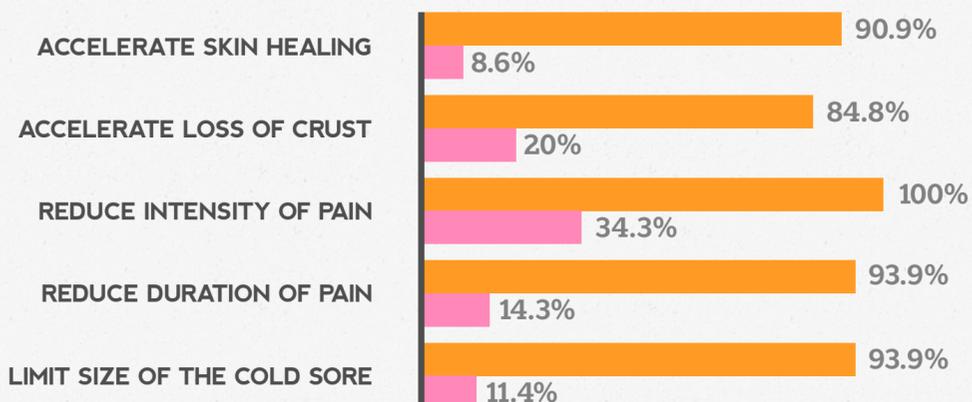
WOULD YOU USE THE TREATMENT AGAIN?



YES



TREATMENT WAS USEFUL TO:



* Trial results from the Journal of Clinical Research 2001, Vol 4, pp 65-75, published by Brookwood Medical Publications